

# Jeremy Gaborieau

## Product Designer

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### Profile

**Design expert** with **10+ years of experience** in **product design**, user testing, motion design, and **design system development**. Having worked in both communication agencies and in-house tech teams, I am passionate about **crafting fluid user experiences and innovative digital products**. Currently **seeking new challenges**, I'm eager to connect and collaborate on fresh and impactful projects.

### Work Experience

#### Cdiscount / Product Designer Senior

OCT 2021 - JUN 2024, BORDEAUX, FR

- Worked on a **Top 3** French e-commerce website: **\$2.4B annual revenue**
- **1.8M+ visits/day & 22M+ unique visits/month**.
- **12M+ active marketplace sellers** across more than **20 product categories & multiple services** (travel, cellular plans, ticketing, etc.).
- Collaborated with cross-functional teams to **create wireframes**, prototypes, and **high-fidelity mockups**.
- In 2024 I played a key role and contributed in **Cdiscount's most significant rebranding project in 25 years**, making a major impact on the platform.
- Implemented, promoted, and **advocated for a complete design system** internally, including **design tokens** and **UX writing guidelines**.
- Facilitated design reviews and **user testing sessions** to gather feedback and **improve design solutions**.

#### Ux Republic / Product Designer Consultant

JUL 2021 - OCT 2021, BORDEAUX, FR

- 4-month consulting assignment for Cdiscount, primarily focused on **run product design for ongoing operations** and enhancements.

#### LCH Agency / Product Designer & Motion Designer

MAR 2014 - DEC 2020, BORDEAUX, FR

- Collaborated with **40+ clients** in a leading agency, delivering **product & motion design for global brands** like **Uniqlo & BNP Paribas**, ensuring consistency across digital and print mediums.
- Led innovative UX/UI projects in **SaaS & Big Data**, including the **Datadrive© Suite**, simplifying complex data solutions for enterprise.
- **Designed impactful marketing campaigns** for clients such as **Carrefour, Gautier, Wilkinson, Bordeaux Airport, etc.** driving customer engagement.
- Developed **immersive visual content** for international industry-leading events like **Vinexpo** and **Vinitech**, boosting their global presence in the wine industry.

#### Gouts de Web / Webdesigner & Front end developer

OCT 2013 - MAR 2014, BORDEAUX, FR

- Worked as a **webdesigner in a communication agency** during a work-study program, **handling dozens of projects**. Also served as a front-end developer on CMS Drupal.

### Education

#### ESTEI Design School

SEPT 2012 - MAR 2015, BORDEAUX, FR

- Master's Degree in Web Design, User Experience & Ergonomics
- Bachelor's Degree in 3D Graphics and Digital Media

#### University of Limoges

SEPT 2010 - JUN 2012, LIMOGES, FR

- Associate's Degree in Communication, Services and Networks

### Language skills

- **French:** Native
- **English:** Proficient
- **Spanish:** Elementary

### Legal Status

- **J-2 Dependent Visa**
- **EAD card:** Eligible to work in the U.S. without sponsorship

### Skills

- UI Design
- User Research
- A/B Testing
- Design System
- Design Tokens
- UX Writing
- User Testing
- Adaptability and Continuous Learning

### Tools

